

# NIKKEI xTECH Exhibition promotion Package 2019

Online ad package for announcement and promotion to the exhibition you join in manufacturing industry.

Exhibition	Order closing	Advertisement		Category
		Start	End	
Feb. 6 to 8 Manufacturing World Japan 2019	Dec.5, 18	Jan.12	Feb.8	Manufacturing
Apr. 10 to 12 ESEC IoT/M2M Expo	Mar.1	Mar.16	Apr.12	Electronics, Automobiles, Manufacturing
Apr. 17 to 19 TECHNO-FRONTIER	Mar.8	Mar.23	Apr.19	Electronics, Automobiles, Manufacturing
Apr. 17 to 19 DESIGN ENGINEERING & MANUFACTURING SOLUTIONS EXPO(DMS) NAGOYA	Mar.8	Mar.23	Apr.19	Automobiles, Manufacturing
May. 22 to 24 AUTOMOTIVE ENGINEERING EXPOSITION YOKOHAMA	Apr.12	Apr.27	May.24	Electronics, Automobiles
Oct. 2 to 4 DESIGN ENGINEERING & MANUFACTURING SOLUTIONS EXPO(DMS) KANSAI	Aug.23	Sep.7	Oct.4	Automobiles, Manufacturing
Oct. 9 to 11 Digital Monozukuri	Aug.30	Sep.14	Oct.11	All manufacturing
Oct. 15 to 18 CEATEC	Sep.6	Sep.21	Oct.18	Electronics, Automobiles, Manufacturing
Oct. 23 to 26 MECHATRONICS TECHNOLOGY JAPAN 2019 (MECT2019)	Sep.13	Sep.29	Oct.26	Automobiles, Manufacturing
Nov. 27 to 29 IIFES 2019	Oct.18	Nov.2	Nov.29	Manufacturing
Dec. 11 to 13 SEMICON Japan	Nov.1	Nov.16	Dec.13	Electronics
Dec. 18 to 21 INTERNATIONAL ROBOT EXHIBITION	Nov.15	Nov.24	Dec.21	Manufacturing

**Plan A (1),(2),(3) ⇒ JPY 700,000**  
**Plan B (2),(3) ⇒ JPY 500,000**

**Special price**

	Plan A	Plan B
	JPY 1,100,000 worth <b>JPY 700,000</b>	JPY 700,000 worth <b>JPY 500,000</b>
(1) <b>NIKKEI xTECH Banner</b> (1 <sup>st</sup> Rectangle + Smartphone Rectangle) *Rectangle banner will be on the categories mentioned above.	100,000imp (4 weeks)	-
(2) <b>Targeting Mail</b> (text of 38 full-size characters x 30-50 lines) *Targeting mail will be send readers to read articles of the categories mentioned above.	7,500 × 1	7,500 × 1
(3) <b>Newsletter header ad</b> (text of 38 full-size characters x 5 lines) *Please select one among 「Nikkei Monozukuri」「Nikkei Electronics」「Nikkei Automotive」	Twice	Twice



**(1) NIKKEI xTECH Banner**



**(2) Targeting Mail**



**(3) Newsletter header ad**