

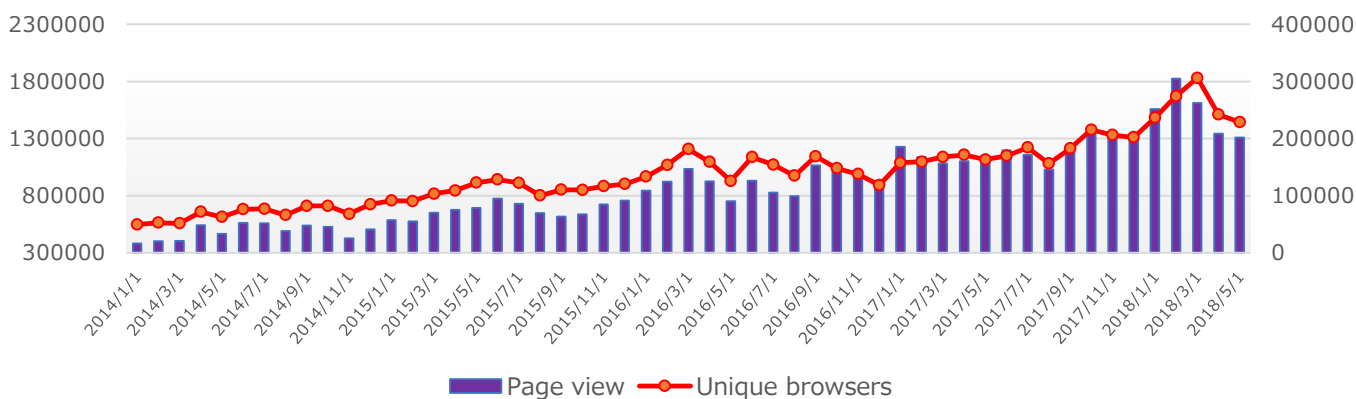
## Page Views

As of June 1, 2018

### ■ May 2018 page views and unique browsers

◆ Monthly page views	<b>1,310,384</b>	◆ Average page views per day	<b>42,270.45</b>
◆ Monthly unique browsers	<b>228,831</b>	◆ Average unique browsers per day	<b>7,381.65</b>
◆ Number of email delivery as of May 30	<b>97,344</b>		

Source: Adobe Analytics



### ■ User Attribute

	May 31, 2018	Apr. 30, 2018	Mar. 31, 2018
Pharmacist	8,891	8,899	8,908
Pharmacist (owns a drugstore)	6,841	6,803	6,744
Pharmacist at a drugstore	64,417	63,700	63,024
Hospital pharmacist	21,375	21,147	20,938
Pharmacist (pharmaceutical company employee)	6,942	6,888	6,844
Pharmacist (drug wholesaling employee)	1,711	1,696	1,687
Pharmacist (other)	14,443	14,231	14,025
<b>Total</b>	<b>124,620</b>	<b>123,364</b>	<b>122,170</b>

### ■ Impressions and CTR for each Advertising Menu

	2018 May 1-31		2018 April 1-30		2018 March 1-31	
	Number of Impression	CTR	Number of Impression	CTR	Number of Impression	CTR
Welcome Banner	—	—	—	—	—	—
Super Banner	668,187	0.07%	653,909	0.09%	656,861	0.11%
1st Rectangle	563,741	0.09%	573,680	0.10%	656,692	0.15%
2nd Rectangle	666,506	0.09%	674,711	0.09%	794,496	0.12%