



# PV Report July 2017

<http://itpro.nikkeibp.co.jp/>

<b>Monthly Page Views</b>	<b>12,052,631</b>
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<b>Unique Browsers</b>	<b>2,617,272</b>
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■ Page View Breakdown

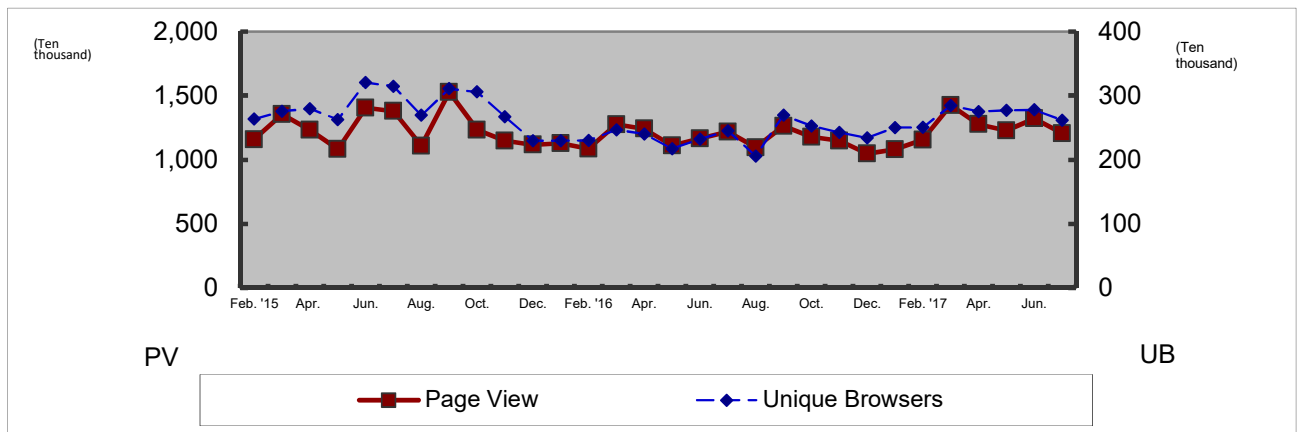
<b>Top Page</b>	<b>717,429</b>
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Theme
IT Management
Information Systems
Enterprise* Total
Softwear Development
Security
Network
Mobile
PC
Skillup

	PV	UB
IT Management	1,527,834	363,592
Information Systems	2,416,630	742,598
Enterprise* Total	3,944,464	-----
Softwear Development	213,016	83,849
Security	580,384	146,641
Network	853,496	263,908
Mobile	345,461	86,207
PC	827,569	266,150
Skillup	380,596	163,094

\*Enterprise:Management and Information Systems

※(Data from SiteCensus (Nielsen//NetRatings) )



<b>Itpro members</b>	<b>1,262,281</b>
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Mail magazines	Number of copy	Frequency	Outline
ITpro News mail	173,884	every weekday	A news digest on the latest developments in IT. The e-newsletter is delivered around noon on weekdays to cover domestic news from the previous day and the latest news overseas.
ITpro Enterprise mail	214,648	every weekday	Columns, commentaries, and other newly-arrived enterprise information from <ITpro>; delivered daily and keeps you up with updates.
ITpro PC/Mobile Mail	237,163	Mon., Wed. & Fri.	Provides information on how to solve problems that arise at work regarding PCs and mobile terminals and how they can be used more effectively. Provides essential information to business people, leaders who play central roles in the adoption of IT at their workplaces and IT leaders responsible for small and medium-size
ITpro Skillup mail	150,274	1st Thursday	Information on the latest recommended courses and exercises for qualifying examinations useful for upskilling are selected from <selfup>, a learning site aimed to help those involved in IT improve their skills and careers.