

**Monthly Page Views**
**27,735,232**
**Unique Browsers**
**4,851,122**
**Top Page Page Views**
**1,769,533**

Category	Page Views	Unique Browsers
Retailing & Services	1,437,537	286,493
Information & Communications	287,543	91,130
Manufacturing	1,532,912	247,134
Politics, Economics & International business	6,287,341	752,284
Skill & Life	4,854,259	588,450

**Nikkei Business Online Members**
**2,475,066**
**Number of email delivery**
**Nikkei Business Online Email**
**830,820**