

**Monthly Page Views**

**4,302,981**

**Unique Browsers**

**4,131,960**

■ Page View Breakdown

**Top Page Page Views**

**1,774,477**

Category	Page Views	Unique Browsers
Retailing & Services	686,249	212,929
Information & Communications	194,041	78,207
Manufacturing	1,864,315	312,418
Politics, Economics & International business	6,312,815	919,712
Skill & Life	5,827,922	911,689

**Nikkei Business Online Members**

**2,504,498**

Number of email delivery

**Nikkei Business Online Email**

**773,561**

**Selected Nikkei Business Online Email**

**773,561**

Aggregated Total of All Nikkei BP Websites

**Monthly Page Views**

**106,565,179**

**Unique Browsers**

**16,626,609**