

Monthly Page Views	<b>16,888,323</b>
Smartphone (iPhone/Android) Optimized Site	9,288,612

Unique Browsers	<b>3,134,398</b>
Smartphone (iPhone/Android) Optimized Site	1,995,389

■Page View Breakdown

Homepage Page Views	<b>995,974</b>
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Category	Page Views	Unique Browsers
Trend	8,409,435	1,653,026
Digital	7,310,535	1,615,191
Total	<b>15,719,970</b>	<b>3,268,217</b>

Number of email delivery

TRENDYnet mail	<b>203,828</b>
Weekly TRENDYnet	<b>249,873</b>

**Aggregated Total of All Nikkei BP Websites**

Monthly Page Views	<b>106,565,179</b>
Unique Browsers	<b>16,626,609</b>