

Monthly Page Views	17,268,550
Smartphone (iPhone/Android) Optimized Site	10,262,366

Unique Browsers	3,198,003
Smartphone (iPhone/Android) Optimized Site	2,065,461

■ Page View Breakdown

Homepage Page Views	968,870
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Category	Page Views	Unique Browsers
Trend	9,306,005	1,817,340
Digital	6,867,681	1,516,000
Total	16,173,686	3,333,340

Number of email delivery

TRENDYnet mail	202,657
Weekly TRENDYnet	248,293

Aggregated Total of All Nikkei BP Websites

Monthly Page Views	99,770,453
Unique Browsers	15,761,553