

PV Report May 2018

Monthly Page Views	13,167,170
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Monthly Unique Browsers	2,389,148
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■ Page View Breakdown

Top Page Page Views	230,136
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Category	Page View	Unique Browsers
Career & Skill	6,179,165	1,182,020
Health & Beauty	2,069,282	589,275
Life	4,341,525	810,239
Total	12,589,972	

Number of email delivery

Nikkei WOMAN Online Email	126,469
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Aggregated Total of All Nikkei BP Websites

Monthly Page Views	106,565,179
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Unique Browsers	16,626,609
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