

|                      | PV                | UB               |
|----------------------|-------------------|------------------|
| <b>Monthly total</b> | <b>19,571,600</b> | <b>4,171,569</b> |

| <b>General TOP</b> | <b>631,818</b> | <b>134,273</b> |
|--------------------|----------------|----------------|
|--------------------|----------------|----------------|

| <b>IT</b>                               | PV        | UB      |
|---|-----------|---------|
| IT Management                           | 2,616,415 | 861,928 |
| IT Systems                              | 2,016,239 | 759,338 |
| Enterprise (IT Management + IT Systems) | 4,632,654 | ----    |
| Software Development                    | 619,379   | 261,148 |
| IT Security                             | 395,012   | 177,660 |
| Network                                 | 737,690   | 312,761 |
| Mobile                                  | 161,451   | 68,499  |
| PC                                      | 1,003,260 | 482,191 |
| IT Career Development                   | 615,968   | 262,169 |

| <b>Manufacturing</b> | PV | UB |
|----------------------|----|----|
|----------------------|----|----|

|                      |                                 |         |         |
|----------------------|---------------------------------|---------|---------|
| <b>Electronics</b>   | Electronics                     | 429,987 | 124,943 |
|                      | Analog                          | 21,214  | 9,597   |
|                      | Communication                   | 7,980   | 4,481   |
|                      | Electronic Device               | 362,294 | 127,717 |
|                      | Electronic Design               | 32,287  | 16,270  |
|                      | Electronic Product              | 98,954  | 45,926  |
|                      | 5G                              | 34,297  | 15,953  |
|                      | IoT Technology                  | 36,252  | 16,580  |
|                      | Robot                           | 72,343  | 30,461  |
| <b>Manufacturing</b> | Manufacturing                   | 360,359 | 123,993 |
|                      | Design Innovation               | 32,485  | 11,111  |
|                      | Industrial Equipment/Material   | 32,313  | 16,597  |
|                      | Production Innovation           | 10,647  | 4,556   |
|                      | Manufacturing Skill Development | 246,467 | 70,914  |
|                      | Management                      | 99,065  | 51,426  |
|                      | New Industry                    | 100,675 | 44,734  |
|                      | Aerospace                       | 50,414  | 26,595  |
|                      | Open Innovation                 | 27,694  | 10,462  |
| <b>Cars</b>          | Automobile                      | 608,626 | 187,066 |
|                      | Self-Driving/ADAS               | 56,429  | 22,051  |
|                      | In-Vehicle Parts                | 154,094 | 75,870  |
|                      | Electrification                 | 268,839 | 118,203 |
|                      | New Car Report                  | 46,259  | 21,552  |
| <b>Energy</b>        | Energy                          | 33,139  | 12,515  |
|                      | Power Electronics               | 18,503  | 9,115   |
|                      | Mega Solar Power                | 406,594 | 102,844 |
| <b>Health care</b>   | Digital Health                  | 12,805  | 3,892   |

| <b>Construction/Housing/Civil Engineering</b> | PV               | UB             |
|---|------------------|----------------|
| <b>Construction/Housing</b>                   | <b>1,143,197</b> | <b>293,212</b> |
| <b>Civil engineering</b>                      | <b>898,466</b>   | <b>222,989</b> |

| <b>Real Estate</b> | PV             | UB            |
|--------------------|----------------|---------------|
| <b>Real estate</b> | <b>958,518</b> | <b>85,050</b> |

| <b>All Nikkei BP Websites</b> | PV                 | UB                |
|-------------------------------|--------------------|-------------------|
| <b>All Nikkei BP Websites</b> | <b>104,201,816</b> | <b>19,236,020</b> |