

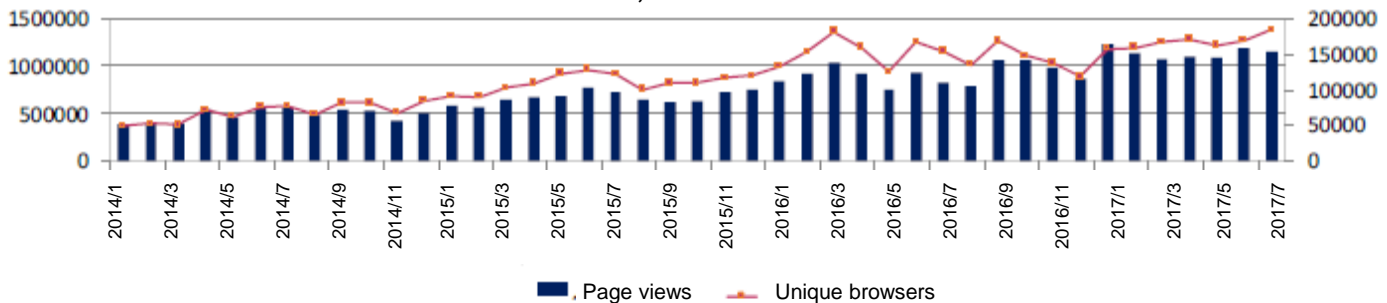
Page Views

As of August 1, 2017

July 2017 page views and unique browsers

Source: Adobe Analytics

◆ Monthly page views	1,158,052	◆ Average page views per day	37,356.51
◆ Monthly unique browsers	184,227	◆ Average unique browsers per day	5,942.80
◆ Number of email delivery as of July 28	86,328		



User Attribute

	July 30, 2017	June 30, 2017		July 31, 2017	June 30, 2017
Pharmacist	8,978	8,990	Pharmacist (drug wholesaling employee)	1,584	1,569
Pharmacist (owns a drugstore)	6,069	6,022	Pharmacist (other)	12,338	12,156
Pharmacist at a drugstore	56,318	55,724	Total	111,095	109,998
Hospital pharmacist	19,384	19,179			
Pharmacist (pharmaceutical company employee)	6,424	6,358			

Impressions and CTR for each Advertising Menu

	2017 July 1-31		2017 June 1-30		2017 May 1-31	
	Number of Impression	CTR	Number of Impression	CTR	Number of Impression	CTR
Super Banner	672,854	0.09%	681,605	0.12%	637,921	0.16%
1st Rectangle	577,638	0.06%	586,001	0.10%	554,992	0.06%
2nd Rectangle	672,824	0.15%	681,549	0.24%	637,434	0.05%