

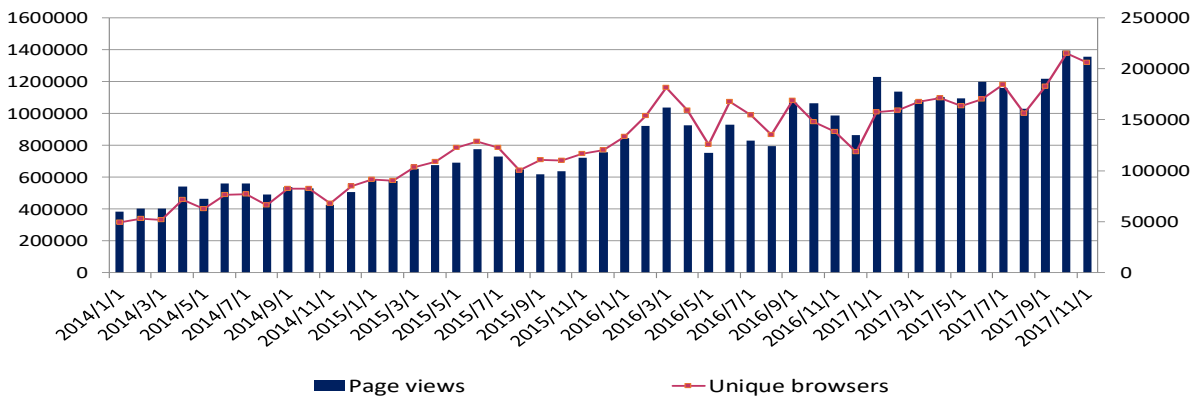
Page Views

As of December 1, 2017

November 2017 page views and unique browsers

Source: Adobe Analytics

◆ Monthly page views	1,353,969	◆ Average page views per day	45,132.30
◆ Monthly unique browsers	206,361	◆ Average unique browsers per day	6,878.70
◆ Number of email delivery as Oct. 27	90,780		



User Attribute

	Nov. 30, 2017	Oct. 31, 2017		Nov. 30, 2017	Oct. 31, 2017
Pharmacist	8,948	8,956	Pharmacist (drug wholesaling employee)	1,628	1,624
Pharmacist (owns a drugstore)	6,348	6,273	Pharmacist (other)	13,136	12,902
Pharmacist at a drugstore	59,589	58,605	Total	116,520	114,985
Hospital pharmacist	20,227	20,035			
Pharmacist (pharmaceutical company employee)	6,644	6,590			

Impressions and CTR for each Advertising Menu

	2017 November 1-30		2017 October 1-31		2017 September 1-30	
	Number of Impression	CTR	Number of Impression	CTR	Number of Impression	CTR
Super Banner	703,380	0.05%	695,598	0.08%	561,239	0.08%
1st Rectangle	597,425	0.05%	578,955	0.07%	484,472	0.19%
2nd Rectangle	701,563	0.05%	693,761	0.08%	561,204	0.12%