

Nikkei Monozukuri 2008 Ad Feature Schedule

Issue	Delivery Date	Order Deadline	Material Deadline	Survey	Ad Features	Related Trade Shows	Joint Ad Feature with	
Jan. 2008	Dec. 27	Nov. 27	Dec. 5		Monozukuri Partners Guide	INTERNEPCON Japan 2008		
						International Electronic Components Trade Show (ELE Trade 2008)		
						Printed Wiring Boards (PXB) Expo		
Feb.	Jan. 30	Dec. 21	Jan. 9			Electronic Design and Solution (EDS) Fair	NE/NMD	
Mar.	Feb. 28	Jan. 30	Feb. 7		Tokai Area	International Hydrogen & Fuel Expo (FC Expo 2008)	NE	
Apr.	Mar. 28	Feb.27	Mar. 6	Corporate Image Survey	Monozukuri Partners Guide	INTERMOLD 2008 (Japan Die & Mold Manufacturing Technology Exhibition)		
						TECHNO-FRONTIER 2008		
						Motortech Japan		
						Motion Engineering Japan		
						IFPEX		
May	Apr. 26	Mar. 31	Apr. 8		Embedded Solutions (NE)	Automotive Engineering Exposition 2008	NE/NAT	
					Measurement & Control Solutions (NE+NMD)	Embedded Systems Expo & Conference in Tokyo (ESEC)	NE	
Jun.	May 29	Apr. 25	May 9		Embedded Solutions (NE)	Japan Electronics Packaging and Circuits Association (JPCA) Show 2008		
						Microelectronics Show		
						2008 Automotive Parts Product Solution Fair	NAT	
						Design Engineering & Manufacturing Solutions Expo/Conference		
						Mechanical Components & Materials Technology Expo		
						Industrial Virtual Reality Expo & Conference		
						Embedded Tecnology West	NE	
Jul.	Jun. 28	May 30	Jun. 9		Monozukuri Partners Guide	Interphex Japan		
Aug.	Jul. 30	Jul. 1	Jul. 9	Internet Usage Survey	Environment/Green Procurement (NE+NMD)			
Sep.	Aug. 28	Jul. 28	Aug. 5		Tokai Area	Auto-ID Expo 2008		
				Logis-Tech Tokyo 2008				
Oct.	Sep. 28	Aug. 28	Sep. 5		Monozukuri Partners Guide	CEATEC JAPAN 2008	NE/NMD/AT	
					Quality	Design Engineering & Manufacturing Solutions Expo/Conference Kansai		
						Mechanical Components & Materials Technology Expo Kansai		
						International Powder Technology Exhibition (Powtex 2008)		
Nov.	Oct. 28	Sep.29	Oct. 7		Mesurement & Control Solutions (NE+NMD)	JIMTOF (Japan International Machine Tool Fair) 2008		
					Embedded Solutions (NE)	Measurement and Control Show 2008		
					Tech-On! Feature on JIMTOF	Embedded Technology	NE	
Dec.	Nov. 28	Oct. 29	Nov. 7		Tech-On! Feature on JIMTOF	Eco-Manufacture		
							Solution for Production & Equipment Management	
							International Technical Exhibition on Image Technology and Equipment	
							Semicon Japan	
Jan. 2009	Dec. 26	Nov. 26	Dec. 4		Monozukuri Partners Guide	INTERNEPCON Japan		

* Schedule may change without prior notice.

* NE=Nikkei Electronics, NMD=Nikkei Microdevices, NAT=Nikkei Automotive Technology