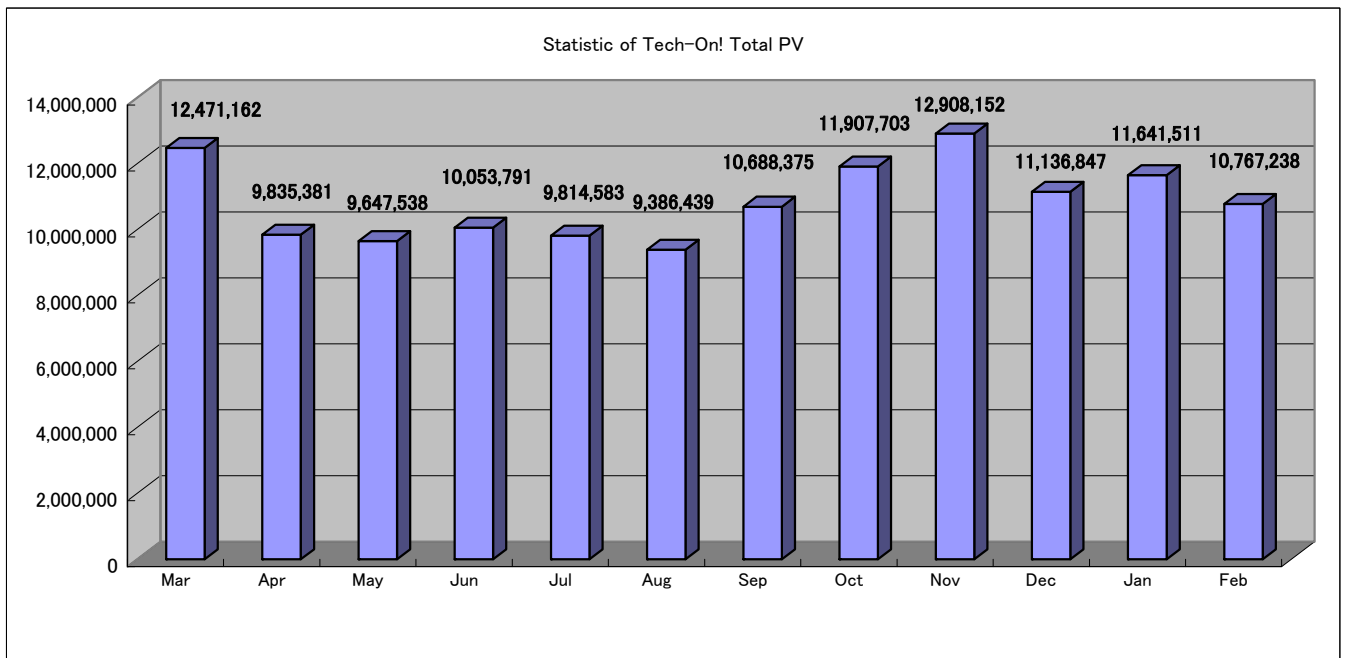


Tech-On! Access Report  
2007.2.1 - 2.28

Tech-On! Total PV	<b>10,767,238</b>
Tech-On! Total registrants	<b>651,506</b>
# of homepage PV	<b>1,272,460</b>
English Site PV	<b>207,739</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	<b>595,103</b>	<b>49,554</b>	<b>21,130</b>
Industry Trend Observer	<b>767,244</b>	<b>68,434</b>	<b>34,963</b>
Automotive Technology	<b>1,122,153</b>	<b>54,073</b>	<b>34,201</b>
Electronic Parts & Components	<b>642,849</b>	<b>55,864</b>	<b>29,158</b>
Car Electronics	<b>200,858</b>	<b>35,576</b>	<b>14,499</b>
FPD International	<b>522,034</b>	<b>44,325</b>	<b>22,089</b>
Nanotechnology/New materials	<b>446,281</b>	<b>44,566</b>	<b>23,085</b>
Machine/Mechatronics	<b>270,762</b>	<b>31,687</b>	<b>12,409</b>
Broadband Interface	<b>233,041</b>	<b>23,554</b>	<b>8,041</b>
LSI Update	<b>377,851</b>	<b>44,139</b>	<b>19,753</b>
IT Solution for Manufactures	<b>362,021</b>	<b>38,756</b>	<b>15,561</b>
Silicon Online	<b>243,161</b>	<b>25,552</b>	<b>11,189</b>
EDA Online	<b>267,326</b>	<b>24,957</b>	<b>11,444</b>
Mobile	<b>328,203</b>	<b>38,829</b>	<b>18,445</b>
Software for Embedded System	<b>139,105</b>	<b>19,212</b>	<b>5,432</b>
MEMS International	<b>100,631</b>	<b>11,675</b>	<b>4,933</b>

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	<b>563,065</b>	<b>52,101</b>	<b>25,886</b>
Nikkei Monozukuri	<b>268,523</b>	<b>19,597</b>	<b>9,962</b>
Nikkei Automotive Technology	<b>132,274</b>	<b>20,888</b>	<b>6,178</b>
Nikkei Microdevices	<b>63,275</b>	<b>16,443</b>	<b>4,162</b>
Nikkei Board Guide	<b>21,333</b>	<b>1,147</b>	<b>154</b>
NE ASIA	<b>30,390</b>	<b>539</b>	<b>96</b>

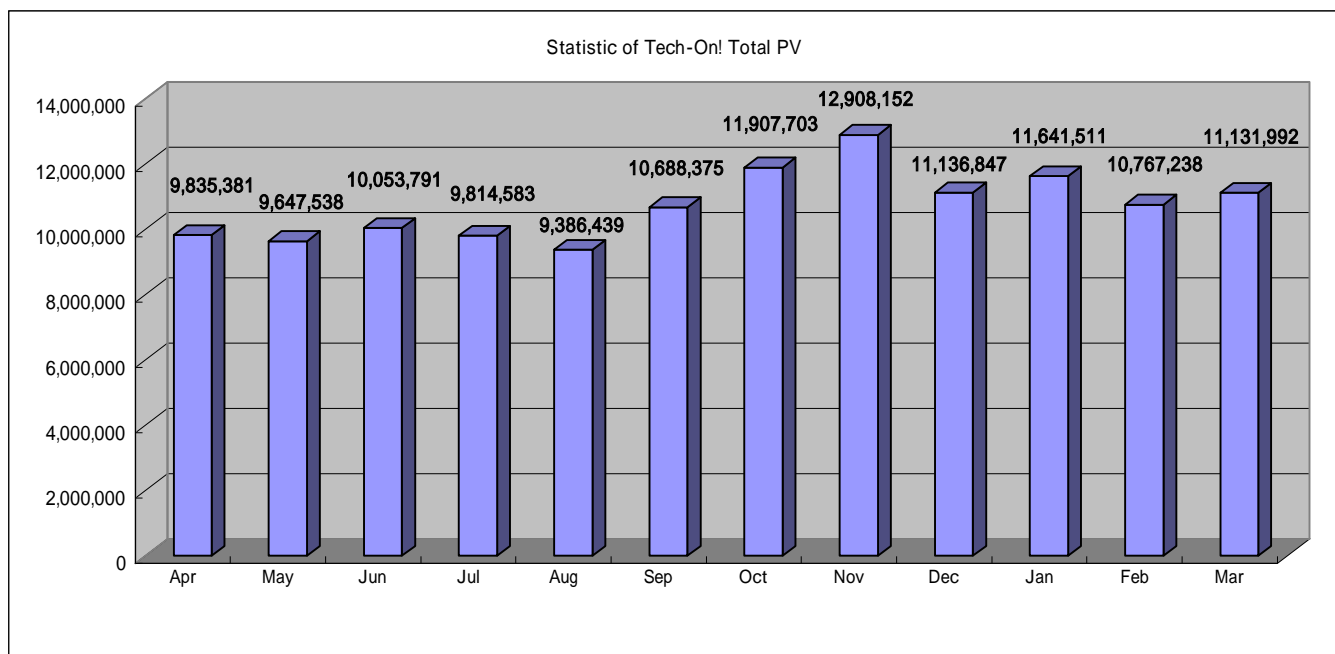


**Tech-On! Access Report**  
**2007.3.1 - 3.31**

Tech-On! Total PV	<b>11,131,992</b>
Tech-On! Total registrants	<b>657,229</b>
# of homepage PV	<b>1,353,816</b>
English Site PV	<b>234,095</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	791,839	54,867	31,256
Industry Trend Observer	857,444	67,645	37,185
Automotive Technology	1,289,578	55,951	38,117
Electronic Parts & Components	587,694	45,402	22,431
Car Electronics	176,427	27,565	10,498
FPD International	629,774	50,932	28,052
Nanotechnology/New materials	412,274	40,955	21,221
Machine/Mechatronics	315,730	37,503	16,006
Broadband Interface	270,834	28,062	10,084
LSI Update	256,832	26,987	10,940
IT Solution for Manufactures	344,565	35,309	15,451
Silicon Online	313,040	30,956	14,524
EDA Online	252,429	23,341	10,295
Mobile	169,447	18,813	6,190
Software for Embedded System	145,603	19,705	6,138
MEMS International	75,852	7,962	2,931

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	562,061	50,869	26,859
Nikkei Monozukuri	303,480	22,493	11,438
Nikkei Automotive Technology	130,823	21,028	6,271
Nikkei Microdevices	67,745	17,592	4,171
Nikkei Board Guide	23,111	1,641	271
NE ASIA	36,217	294	78

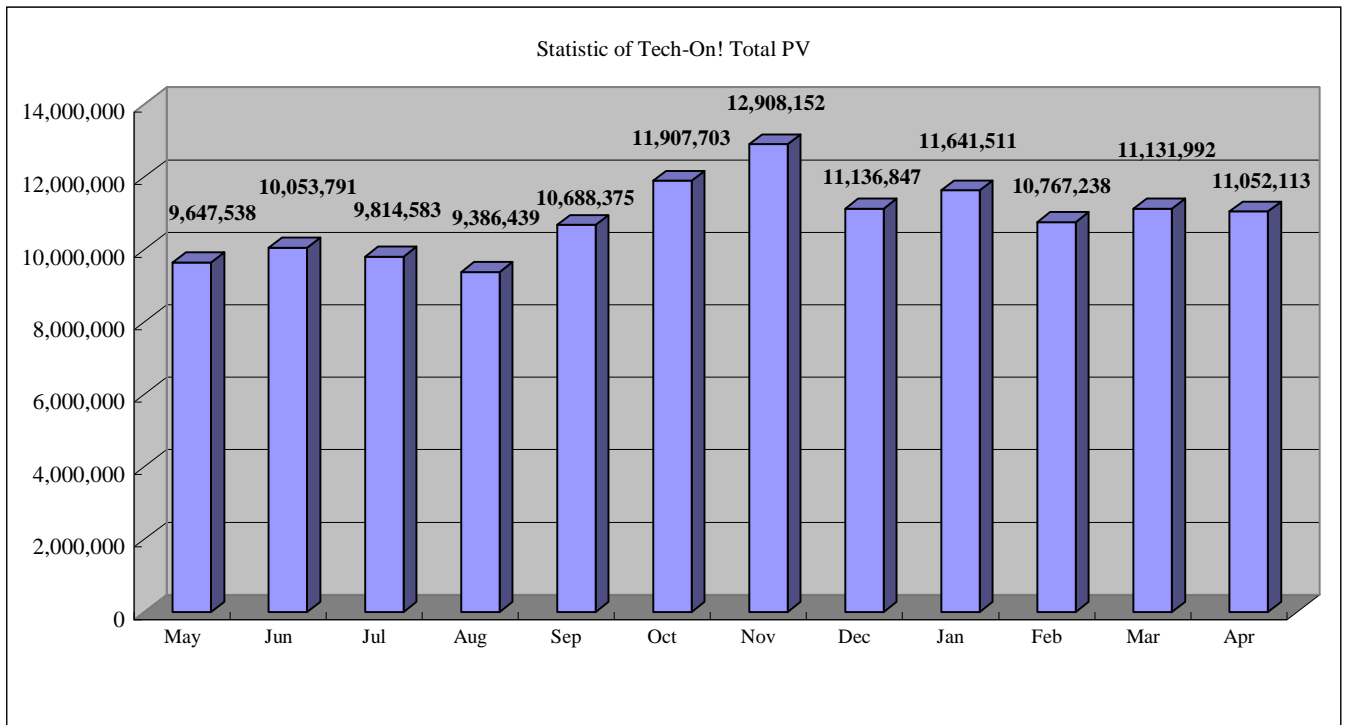


**Tech-On! Access Report**  
**2007.4.1 - 4.30**

Tech-On! Total PV	<b>11,052,113</b>
Tech-On! Total registrants	<b>663,824</b>
# of homepage PV	<b>1,267,852</b>
English Site PV	<b>257,623</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	<b>681,657</b>	<b>49,290</b>	<b>23,011</b>
Industry Trend Observer	<b>827,358</b>	<b>61,471</b>	<b>32,896</b>
Automotive Technology	<b>1,150,728</b>	<b>52,816</b>	<b>34,161</b>
Electronic Parts & Components	<b>638,827</b>	<b>45,521</b>	<b>23,453</b>
Car Electronics	<b>184,588</b>	<b>25,874</b>	<b>10,509</b>
FPD International	<b>704,051</b>	<b>48,270</b>	<b>28,346</b>
Nanotechnology/New materials	<b>338,883</b>	<b>30,747</b>	<b>13,981</b>
Machine/Mechatronics	<b>297,416</b>	<b>30,660</b>	<b>12,561</b>
Broadband Interface	<b>277,537</b>	<b>26,964</b>	<b>9,497</b>
LSI Update	<b>312,325</b>	<b>30,475</b>	<b>15,012</b>
IT Solution for Manufactures	<b>411,602</b>	<b>35,781</b>	<b>17,147</b>
Silicon Online	<b>227,522</b>	<b>20,935</b>	<b>8,750</b>
EDA Online	<b>291,768</b>	<b>26,899</b>	<b>11,894</b>
Mobile	<b>239,133</b>	<b>29,251</b>	<b>11,377</b>
Software for Embedded System	<b>155,857</b>	<b>17,440</b>	<b>6,072</b>
MEMS International	<b>83,718</b>	<b>9,050</b>	<b>3,597</b>

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	<b>585,196</b>	<b>51,012</b>	<b>24,645</b>
Nikkei Monozukuri	<b>283,906</b>	<b>19,454</b>	<b>9,673</b>
Nikkei Automotive Technology	<b>105,954</b>	<b>17,996</b>	<b>6,240</b>
Nikkei Microdevices	<b>64,445</b>	<b>16,186</b>	<b>4,205</b>
Nikkei Board Guide	<b>24,267</b>	<b>1,297</b>	<b>183</b>
NE ASIA	<b>33,189</b>	<b>265</b>	<b>51</b>

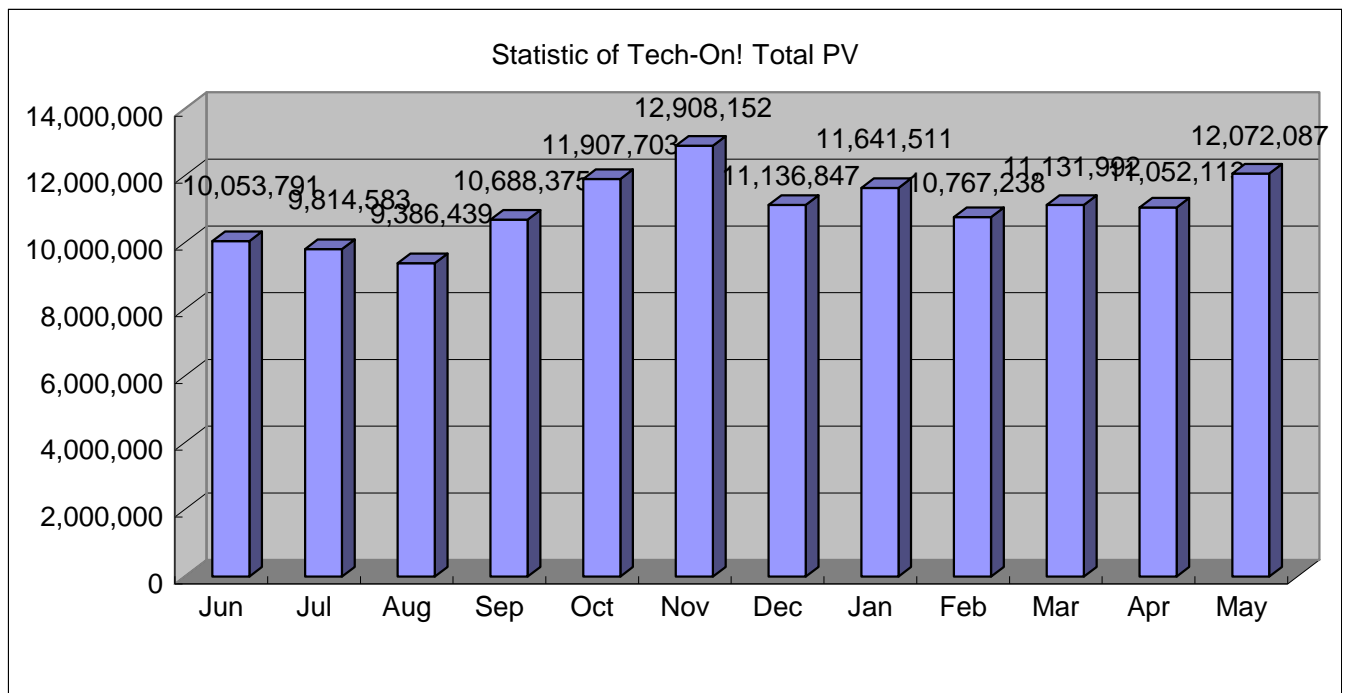


**Tech-On! Access Report  
2007.5.1 - 5.31**

Tech-On! Total PV	<b>12,072,087</b>
Tech-On! Total registrants	<b>670,981</b>
# of homepage PV	<b>1,307,228</b>
English Site PV	<b>301,590</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	<b>546,414</b>	<b>35,339</b>	<b>16,549</b>
Industry Trend Observer	<b>1,048,484</b>	<b>71,708</b>	<b>39,961</b>
Automotive Technology	<b>1,105,261</b>	<b>54,096</b>	<b>34,572</b>
Electronic Parts & Components	<b>802,323</b>	<b>56,367</b>	<b>31,102</b>
Car Electronics	<b>290,693</b>	<b>35,592</b>	<b>16,634</b>
FPD International	<b>867,205</b>	<b>51,459</b>	<b>30,524</b>
Nanotechnology/New materials	<b>415,853</b>	<b>38,450</b>	<b>18,971</b>
Machine/Mechatronics	<b>281,944</b>	<b>26,983</b>	<b>9,671</b>
Broadband Interface	<b>246,665</b>	<b>19,310</b>	<b>6,473</b>
LSI Update	<b>292,499</b>	<b>29,382</b>	<b>13,389</b>
IT Solution for Manufactures	<b>510,189</b>	<b>38,244</b>	<b>20,134</b>
Silicon Online	<b>304,846</b>	<b>27,584</b>	<b>12,917</b>
EDA Online	<b>285,827</b>	<b>22,501</b>	<b>9,445</b>
Mobile	<b>255,832</b>	<b>28,298</b>	<b>11,891</b>
Software for Embedded System	<b>225,592</b>	<b>26,483</b>	<b>9,263</b>
MEMS International	<b>142,443</b>	<b>18,199</b>	<b>7,231</b>

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	<b>490,100</b>	<b>46,044</b>	<b>21,940</b>
Nikkei Monozukuri	<b>285,778</b>	<b>21,442</b>	<b>10,141</b>
Nikkei Automotive Technology	<b>119,401</b>	<b>21,659</b>	<b>6,674</b>
Nikkei Microdevices	<b>67,375</b>	<b>16,827</b>	<b>4,283</b>
Nikkei Board Guide	<b>26,604</b>	<b>1,094</b>	<b>115</b>
NE ASIA	<b>38,334</b>	<b>301</b>	<b>72</b>

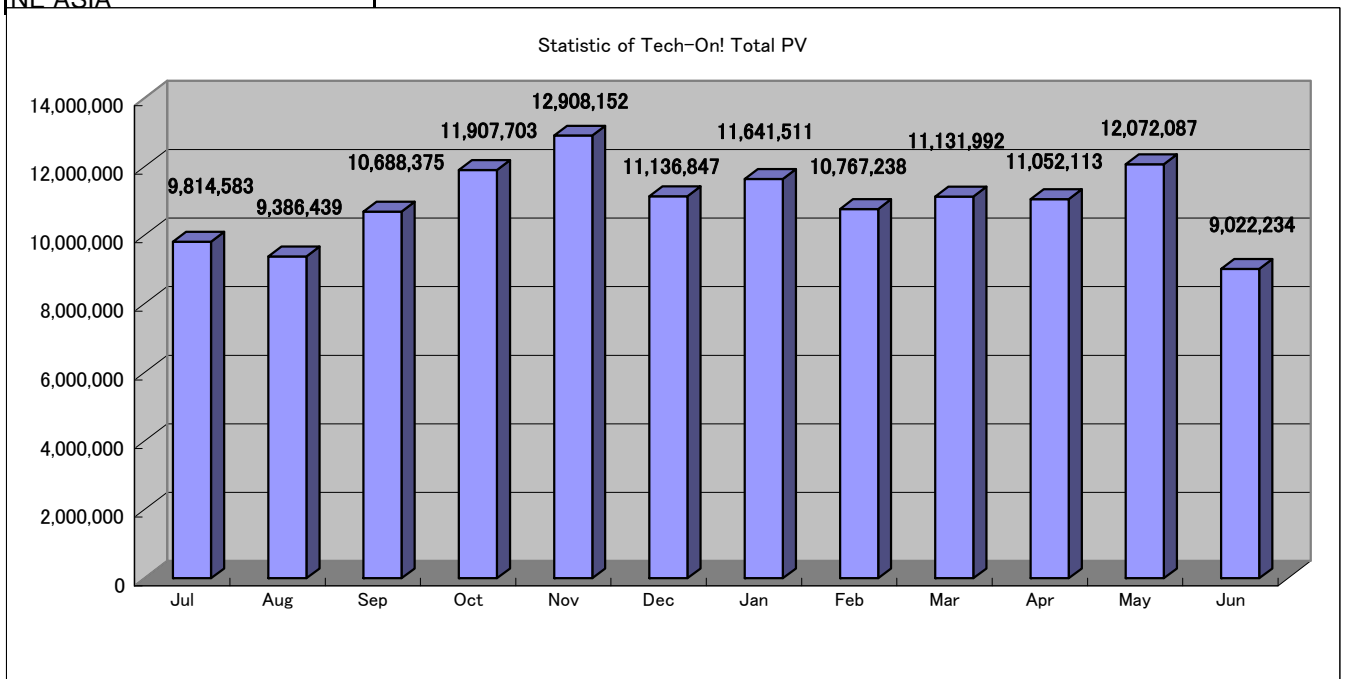


**Tech-On! Access Report  
2007.6.1 - 6.30**

Tech-On! Total PV	<b>9,022,234</b>
Tech-On! Total registrants	<b>677,913</b>
# of homepage PV	<b>1,380,374</b>
English Site PV	<b>330,390</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	<b>419,416</b>	<b>46,445</b>	<b>23,141</b>
Industry Trend Observer	<b>501,006</b>	<b>60,578</b>	<b>31,463</b>
Automotive Technology	<b>1,304,821</b>	<b>57,894</b>	<b>38,538</b>
Electronic Parts & Components	<b>429,747</b>	<b>50,724</b>	<b>26,506</b>
Car Electronics	<b>141,181</b>	<b>27,139</b>	<b>10,355</b>
FPD International	<b>407,855</b>	<b>34,925</b>	<b>18,320</b>
Nanotechnology/New materials	<b>324,337</b>	<b>36,090</b>	<b>18,536</b>
Machine/Mechatronics	<b>172,930</b>	<b>30,056</b>	<b>11,022</b>
Broadband Interface	<b>132,614</b>	<b>27,659</b>	<b>10,865</b>
LSI Update	<b>246,099</b>	<b>33,713</b>	<b>16,526</b>
IT Solution for Manufactures	<b>245,338</b>	<b>41,034</b>	<b>19,009</b>
Silicon Online	<b>255,358</b>	<b>28,676</b>	<b>14,508</b>
EDA Online	<b>204,521</b>	<b>23,744</b>	<b>10,797</b>
Mobile	<b>237,054</b>	<b>34,850</b>	<b>14,994</b>
Software for Embedded System	<b>111,374</b>	<b>19,498</b>	<b>6,465</b>
MEMS International	<b>122,770</b>	<b>24,459</b>	<b>8,779</b>

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	<b>711,438</b>	<b>48,571</b>	<b>24,554</b>
Nikkei Monozukuri	<b>449,176</b>	<b>28,430</b>	<b>10,849</b>
Nikkei Automotive Technology	<b>87,606</b>	<b>13,646</b>	<b>3,946</b>
Nikkei Microdevices	<b>88,019</b>	<b>15,697</b>	<b>3,714</b>
Nikkei Board Guide	<b>10,656</b>	<b>1,015</b>	<b>125</b>
NE ASIA			

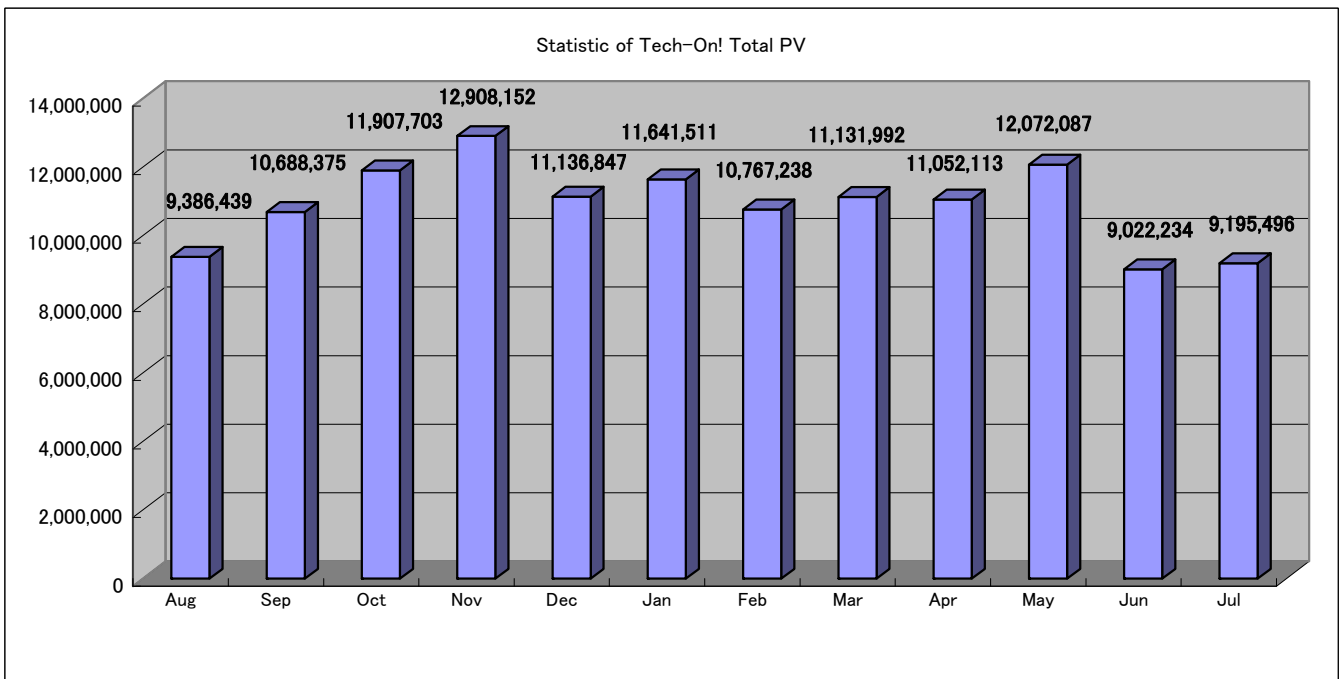


**Tech-On! Access Report  
2007.7.1 - 7.31**

Tech-On! Total PV	<b>9,195,496</b>
Tech-On! Total registrants	<b>684,304</b>
# of homepage PV	<b>1,336,004</b>
English Site PV	<b>330,773</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	473,500	50,390	26,647
Industry Trend Observer	642,409	73,010	39,292
Automotive Technology	1,217,653	59,248	38,599
Electronic Parts & Components	431,409	52,300	27,222
Car Electronics	136,646	26,996	10,366
FPD International	352,880	34,039	17,834
Nanotechnology/New materials	312,601	36,464	17,972
Machine/Mechatronics	243,463	37,783	16,878
Broadband Interface	104,690	26,019	9,486
LSI Update	160,186	29,182	11,464
IT Solution for Manufactures	173,707	33,734	13,254
Silicon Online	177,334	22,937	10,353
EDA Online	190,858	22,229	10,299
Mobile	514,263	48,325	28,772
Software for Embedded System	101,523	18,408	6,506
MEMS International	85,264	12,327	5,313

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	708,675	49,129	25,387
Nikkei Monozukuri	421,302	20,836	10,154
Nikkei Automotive Technology	125,847	17,763	4,947
Nikkei Microdevices	93,391	18,712	4,334
Nikkei Board Guide	12,498	2,548	214

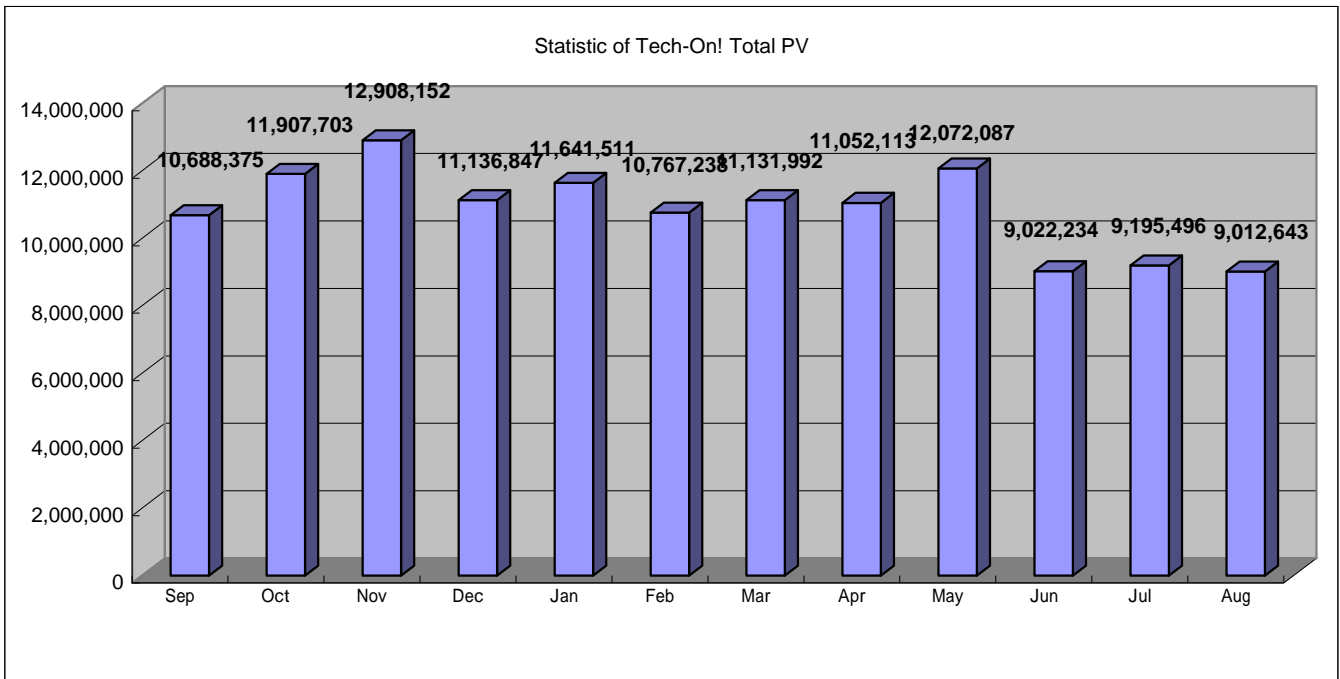


**Tech-On! Access Report  
2007.8.1 - 8.31**

Tech-On! Total PV	<b>9,012,643</b>
Tech-On! Total registrants	<b>693,253</b>
# of homepage PV	<b>1,303,651</b>
English Site PV	<b>162,680</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	509,990	54,717	30,684
Industry Trend Observer	933,817	81,248	51,755
Automotive Technology	1,274,773	59,187	40,319
Electronic Parts & Components	313,698	46,838	21,366
Car Electronics	142,103	26,020	11,407
FPD International	696,461	55,317	33,134
Nanotechnology/New materials	262,807	33,867	16,453
Machine/Mechatronics	248,604	37,121	16,478
Broadband Interface	120,863	31,842	9,752
LSI Update	169,829	29,848	12,338
IT Solution for Manufactures	151,036	33,184	12,106
Silicon Online	166,049	25,659	11,177
EDA Online	167,370	24,041	9,874
Mobile	149,125	23,707	8,802
Software for Embedded System	85,869	19,723	6,236
MEMS International	85,350	16,189	6,149

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	636,615	49,126	23,854
Nikkei Monozukuri	343,578	21,849	9,715
Nikkei Automotive Technology	111,544	20,065	6,235
Nikkei Microdevices	88,380	16,817	3,907
Nikkei Board Guide	10,148	1,622	204

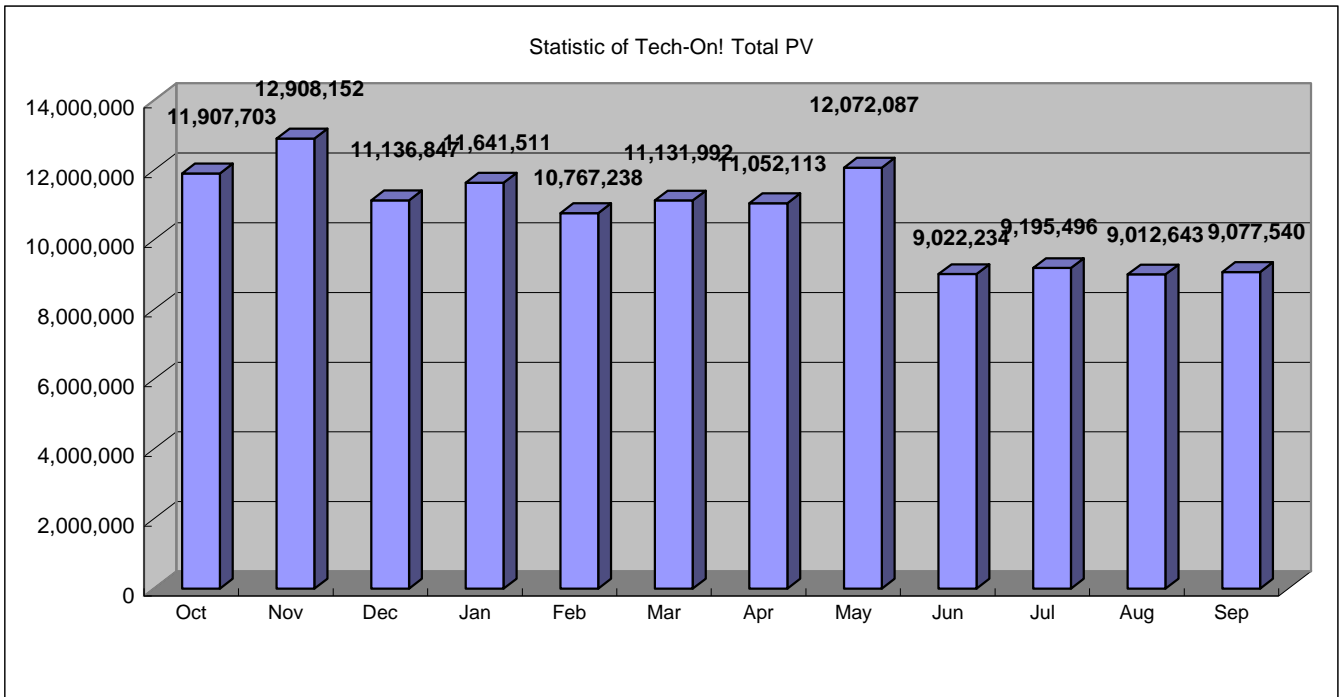


**Tech-On! Access Report  
2007.9.1 - 9.30**

Tech-On! Total PV	<b>9,077,540</b>
Tech-On! Total registrants	<b>702,011</b>
# of homepage PV	<b>1,405,777</b>
English Site PV	<b>146,025</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	623,429	63,129	35,894
Industry Trend Observer	975,340	81,245	51,690
Automotive Technology	1,301,447	60,782	40,493
Electronic Parts & Components	357,917	48,898	24,665
Car Electronics	108,183	26,996	8,367
FPD International	476,232	40,219	22,825
Nanotechnology/New materials	262,147	30,343	15,290
Machine/Mechatronics	307,626	42,542	16,656
Broadband/Interface	105,340	24,970	7,979
LSI Update	182,799	30,821	12,283
IT Solution for Manufactures	171,242	29,696	10,981
Silicon Online	224,444	32,051	15,156
EDA Online	185,462	29,488	13,280
Mobile	128,037	22,806	7,091
Software for Embedded System	125,755	18,047	7,072
MEMS International	101,250	18,934	7,656

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	606,668	48,920	22,358
Nikkei Monozukuri	377,021	24,687	10,048
Nikkei Automotive Technology	69,456	18,006	6,377
Nikkei Microdevices	72,627	16,642	3,966
Nikkei Board Guide	8,514	993	117

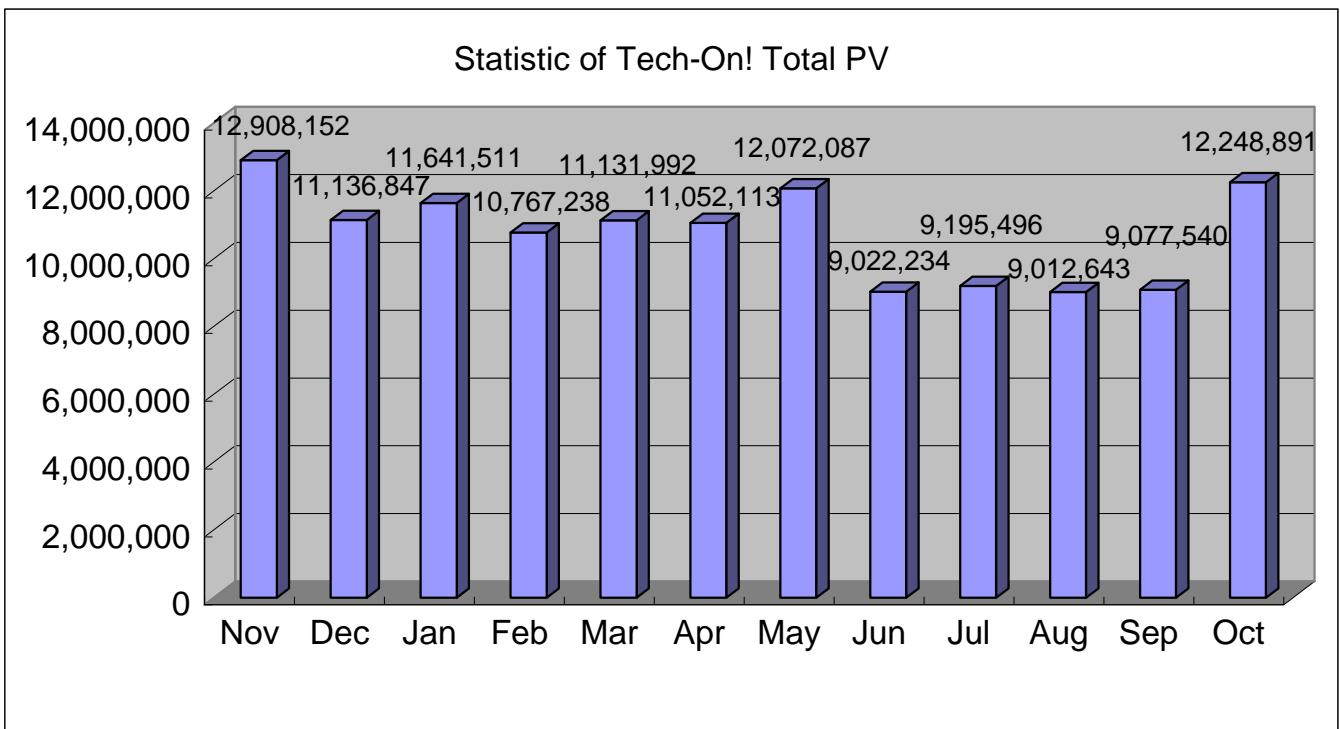


**Tech-On! Access Report  
2007.10.1 - 10.31**

Tech-On! Total PV	<b>12,248,891</b>
Tech-On! Total registrants	<b>713,011</b>
# of homepage PV	<b>1,917,528</b>
English Site PV	<b>218,229</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	<b>592,985</b>	<b>55,426</b>	<b>30,528</b>
Industry Trend Observer	<b>1,310,314</b>	<b>93,592</b>	<b>59,173</b>
Automotive Technology	<b>2,067,783</b>	<b>75,266</b>	<b>50,157</b>
Electronic Parts & Components	<b>499,004</b>	<b>58,688</b>	<b>30,489</b>
Car Electronics	<b>283,811</b>	<b>46,230</b>	<b>21,919</b>
FPD International	<b>1,100,772</b>	<b>58,885</b>	<b>37,331</b>
Nanotechnology/New materials	<b>281,151</b>	<b>34,006</b>	<b>13,228</b>
Machine/Mechatronics	<b>483,348</b>	<b>37,931</b>	<b>13,191</b>
Broadband/Interface	<b>154,476</b>	<b>31,377</b>	<b>11,474</b>
LSI Update	<b>190,728</b>	<b>29,127</b>	<b>11,820</b>
IT Solution for Manufactures	<b>223,375</b>	<b>30,463</b>	<b>9,388</b>
Silicon Online	<b>199,513</b>	<b>29,161</b>	<b>12,427</b>
EDA Online	<b>181,274</b>	<b>25,953</b>	<b>10,339</b>
Mobile	<b>218,641</b>	<b>33,436</b>	<b>15,249</b>
Software for Embedded System	<b>179,864</b>	<b>22,898</b>	<b>8,856</b>
MEMS International	<b>64,807</b>	<b>9,484</b>	<b>3,653</b>

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	<b>650,807</b>	<b>47,658</b>	<b>22,547</b>
Nikkei Monozukuri	<b>449,903</b>	<b>26,419</b>	<b>11,807</b>
Nikkei Automotive Technology	<b>3,038</b>	<b>27,513</b>	<b>11,115</b>
Nikkei Microdevices	<b>97,698</b>	<b>17,346</b>	<b>3,945</b>
Nikkei Board Guide	<b>14,083</b>	<b>1,365</b>	<b>174</b>

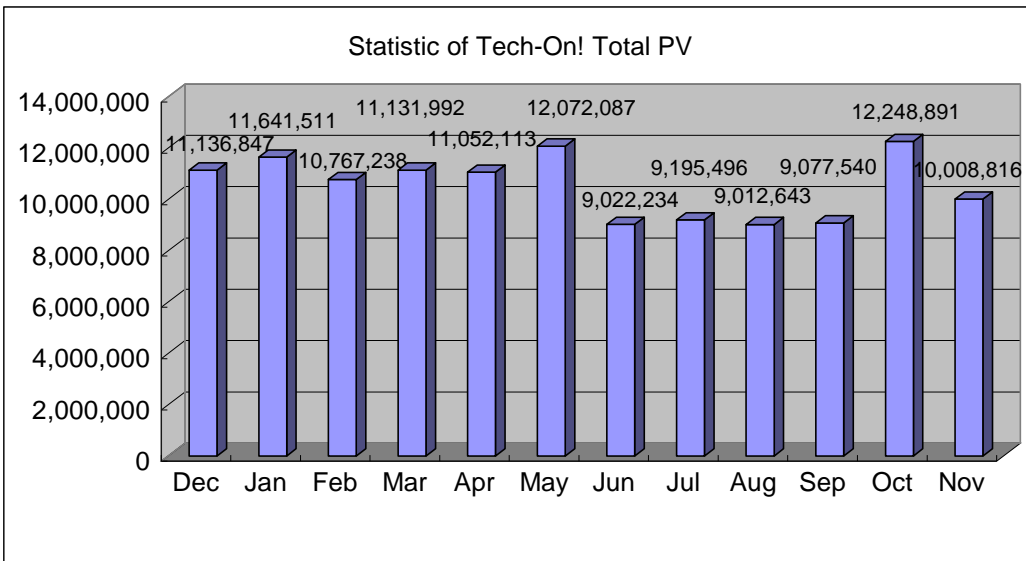


**Tech-On! Access Report**  
**2007.11.1 - 11.30**

Tech-On! Total PV	<b>10,008,816</b>
Tech-On! Total registrants	<b>722,982</b>
# of homepage PV	<b>1,662,003</b>
English Site PV	<b>186,066</b>

Theme site	# of PV	total users	users of more than three visits
Digital Consumer Electronics	575,725	50,859	29,476
Industry Trend Observer	1,242,633	82,740	51,781
Automotive Technology	1,494,326	62,368	39,539
Electronic Parts & Components	281,158	38,890	14,875
Car Electronics	209,670	35,763	14,075
FPD International	456,658	43,916	20,246
Nanotechnology/New materials	277,232	33,508	13,071
Machine/Mechatronics	472,548	46,401	23,034
Broadband/Interface	115,444	23,614	6,881
LSI Update	205,423	38,339	15,434
IT Solution for Manufactures	237,550	33,164	11,297
Silicon Online	191,919	35,116	11,662
EDA Online	169,908	21,696	9,006
Mobile	199,635	28,148	9,895
Software for Embedded System	139,283	18,563	7,265
MEMS International	61,992	7,974	2,693

Magazine Site	# of PV	total users	users of more than three visits
Nikkei Electronics	681,439	47,249	20,664
Nikkei Monozukuri	442,208	25,501	10,120
Nikkei Automotive Technology	4,595	21,609	8,034
Nikkei Microdevices	80,302	15,558	3,136
Nikkei Board Guide	17,980	3,631	329



**Tech-On! Access Report  
2007.12.1 - 12.31**

Tech-On! Total PV	<b>9,803,850</b>
Tech-On! Total registrants	<b>733,185</b>
# of homepage PV	<b>1,589,229</b>
English Site PV	<b>191,455</b>

Theme site	# of PV	Total users	Users of more than three visits
Digital Consumer Electronics	<b>1,208,052</b>	<b>69,563</b>	<b>46,602</b>
Industry Trend Observer	<b>1,422,838</b>	<b>91,447</b>	<b>59,421</b>
Automotive Technology	<b>1,043,722</b>	<b>60,074</b>	<b>36,429</b>
Electronic Parts & Components	<b>297,589</b>	<b>45,166</b>	<b>18,523</b>
Car Electronics	<b>131,010</b>	<b>25,371</b>	<b>8,096</b>
FPD International	<b>495,699</b>	<b>50,360</b>	<b>24,606</b>
Nanotechnology/New materials	<b>205,005</b>	<b>24,373</b>	<b>7,162</b>
Machine/Mechatronics	<b>302,681</b>	<b>42,016</b>	<b>15,348</b>
Broadband/Interface	<b>95,251</b>	<b>20,029</b>	<b>5,302</b>
LSI Update	<b>132,829</b>	<b>26,818</b>	<b>10,143</b>
IT Solution for Manufactures	<b>133,257</b>	<b>26,067</b>	<b>7,882</b>
Silicon Online	<b>288,175</b>	<b>38,383</b>	<b>16,780</b>
EDA Online	<b>143,938</b>	<b>22,854</b>	<b>8,843</b>
Mobile	<b>237,606</b>	<b>30,727</b>	<b>13,949</b>
Software for Embedded System	<b>92,710</b>	<b>20,634</b>	<b>6,577</b>
MEMS International	<b>52,292</b>	<b>8,105</b>	<b>2,648</b>

Magazine site	# of PV	Total users	Users of more than three visits
Nikkei Electronics	<b>638,243</b>	<b>50,790</b>	<b>20,953</b>
Nikkei Monozukuri	<b>374,589</b>	<b>22,388</b>	<b>9,328</b>
Nikkei Automotive Technology	<b>126,361</b>	<b>23,918</b>	<b>9,570</b>
Nikkei Microdevices	<b>88,218</b>	<b>17,959</b>	<b>3,417</b>
Nikkei Board Guide	<b>12,800</b>	<b>1,457</b>	<b>121</b>

