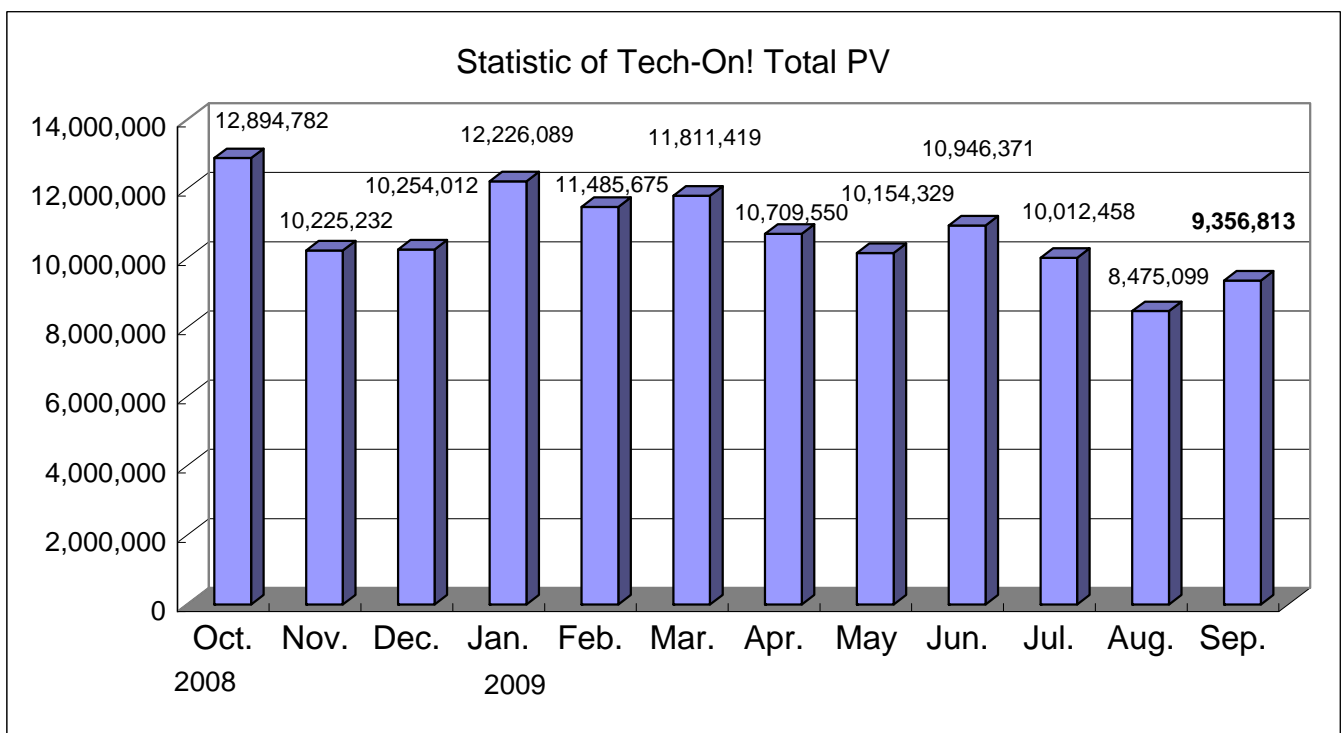


**Tech-On! Access Report  
2009.9.1 - 9.30**

Tech-On! Total PV	<b>9,356,813</b>
Tech-On! Total registrants	<b>822,046</b>
# of homepage PV	<b>1,551,813</b>
English Site PV	<b>239,846</b>

Theme site	# of PV	Total users	Users of more than three visits
Consumer Electronics	970,567	94,872	60,524
Industry Trend	1,161,190	90,205	50,529
Automobile	804,969	78,877	45,125
Electronic Parts & Components	355,182	74,640	35,839
Car Electronics	66,829	13,542	3,385
FPD International	456,194	48,476	26,735
New Materials	182,810	37,893	11,600
Machine	237,140	46,031	17,183
Communication	203,407	32,968	13,922
Semiconductor	215,276	41,567	17,382
IT Solutions for Manufacturers	142,446	42,823	18,252
Semiconductor Production	143,110	42,946	16,122
EDA	167,658	29,326	12,033
Embedded Technology	40,017	11,665	2,336
MEMS	66,626	18,014	6,667
<b>Total</b>	<b>5,213,421</b>	<b>703,845</b>	<b>337,634</b>

Magazine site	# of PV	Total users	Users of more than three visits
Nikkei Electronics	617,738	54,346	22,310
Nikkei Monozukuri	310,939	18,737	5,254
Nikkei Automotive Technology	146,391	34,575	10,389
Nikkei Microdevices	115,063	16,951	3,085
<b>Total</b>	<b>1,190,131</b>	<b>124,609</b>	<b>41,038</b>

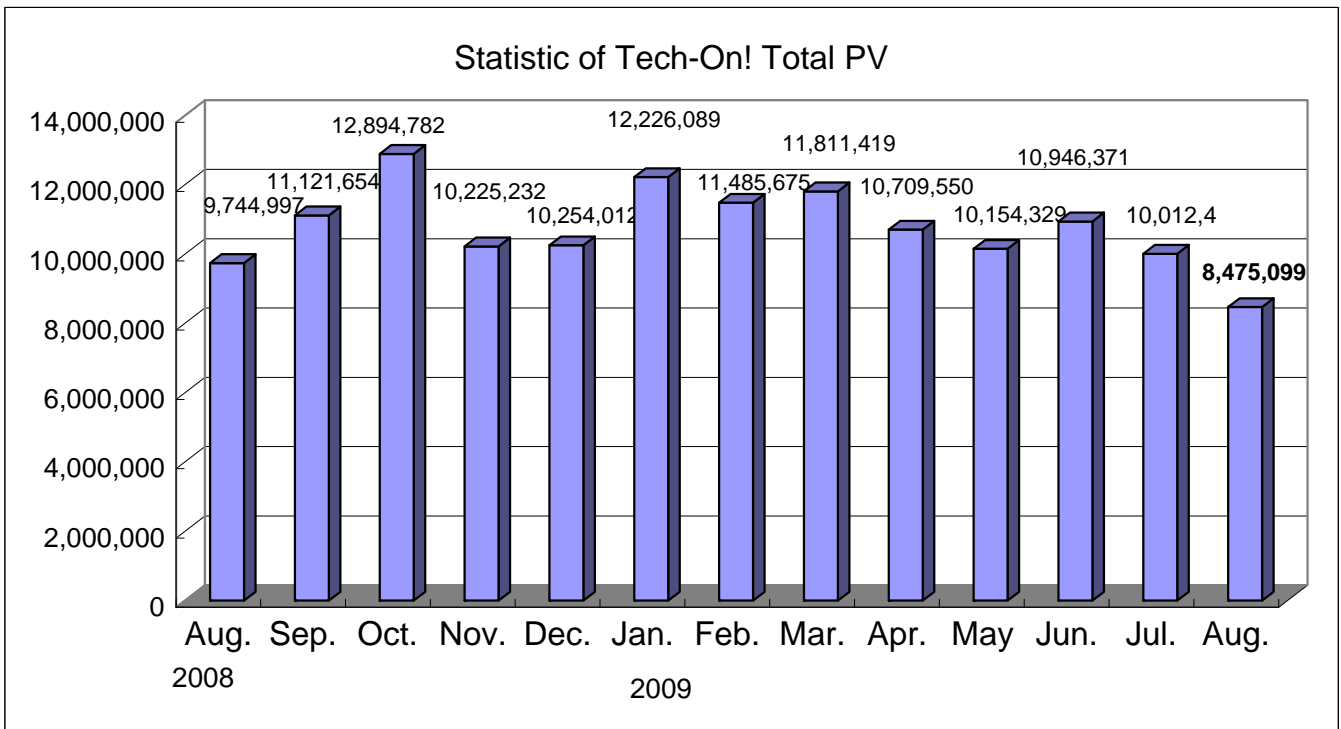


**Tech-On! Access Report  
2009.8.1 - 8.31**

Tech-On! Total PV	<b>8,475,099</b>
Tech-On! Total registrants	<b>817,116</b>
# of homepage PV	<b>1,396,223</b>
English Site PV	<b>218,462</b>

Theme site	# of PV	Total users	Users of more than three visits
Consumer Electronics	580,139	72,978	39,126
Industry Trend	1,361,433	101,274	63,849
Automobile	841,689	80,182	46,328
Electronic Parts & Components	215,096	50,279	19,258
Car Electronics	76,697	18,665	5,613
FPD International	320,579	39,854	19,472
New Materials	172,890	33,542	9,418
Machine	181,784	37,490	11,283
Communication	243,954	34,464	13,802
Semiconductor	239,445	47,968	19,175
IT Solutions for Manufacturers	117,104	36,546	14,189
Semiconductor Production	148,052	38,306	14,005
EDA	201,555	28,255	13,112
Embedded Technology	33,596	7,549	1,889
MEMS	99,399	20,775	8,205
<b>Total</b>	<b>4,833,412</b>	<b>648,127</b>	<b>298,724</b>

Magazine site	# of PV	Total users	Users of more than three visits
Nikkei Electronics	540,846	52,451	19,805
Nikkei Monozukuri	272,298	20,110	5,376
Nikkei Automotive Technology	131,140	32,461	11,195
Nikkei Microdevices	109,312	16,483	3,085
Nikkei Board Guide	8,795	1,164	100
<b>Total</b>	<b>1,062,391</b>	<b>122,669</b>	<b>39,561</b>



**Tech-On! Access Report  
2009.7.1 - 7.31**

Tech-On! Total PV	<b>10,012,458</b>
Tech-On! Total registrants	<b>812,257</b>
# of homepage PV	<b>1,658,276</b>
English Site PV	<b>258,423</b>

Theme site	# of PV	Total users	Users of more than three visits
Consumer Electronics	562,821	65,790	33,748
Industry Trend	954,242	92,691	53,238
Automobile	893,018	86,201	49,417
Electronic Parts & Components	347,864	64,762	29,356
Car Electronics	354,970	59,784	31,156
FPD International	381,753	47,532	21,100
New Materials	218,380	29,281	11,654
Machine	313,939	49,203	21,535
Communication	279,677	41,763	17,253
Semiconductor	200,598	35,900	12,944
IT Solutions for Manufacturers	210,559	52,433	23,539
Semiconductor Production	264,118	56,383	27,088
EDA	244,288	34,086	14,062
Embedded Technology	60,794	14,182	4,182
MEMS	99,432	25,750	8,629
<b>Total</b>	<b>5,386,453</b>	<b>755,741</b>	<b>358,901</b>

Magazine site	# of PV	Total users	Users of more than three visits
Nikkei Electronics	649,008	59,246	23,379
Nikkei Monozukuri	426,677	21,666	8,781
Nikkei Automotive Technology	162,726	34,769	11,062
Nikkei Microdevices	139,464	22,859	3,555
Nikkei Board Guide	11,211	1,563	136
<b>Total</b>	<b>1,389,086</b>	<b>140,103</b>	<b>46,913</b>

