

## Nikkei Business Associé Ad Feature Schedule 2006

Issue	Delivery date	Ad Feature	Contents	Order Deadline	Material Deadline
Jan. 17	Jan. 5			Nov. 29, 2005	Dec. 13, 2005
Feb. 7	Jan. 17			Dec. 9, 2005	Dec. 26, 2005
Feb. 21	Feb. 7	Language Study for Professionals Correspondence Courses for Busy People	Practical suggestions for English and Chinese study How to continue correspondence courses and online study to improve your skills while keeping your own style	Jan. 6, 2006	Jan. 23, 2006
Mar. 7	Feb. 21	Upgrading Skills & Career 1 Airline Services	How to build up your career to stay on a winning side How to utilize airline services both in business and private life	Jan. 23	Feb. 6
<b>Book in Book &amp; Free Magazine</b>		<b>Marunouchi the Press vol.5</b>	Business scene in Marunouchi. 'Book in Book' and free magazine will be jointly distributed in the area.		
Mar. 20	Mar. 7	Recruiting an Immediate Asset to the Firm 1	Information for readers willing to switch jobs to advance their career	Feb. 6	Feb. 20
<b>Extra Issue</b>	Mar. 14	<b>Action Agenda 2006 (tentative title)</b>	Extra issue for young business people with on to three years of experience		
Apr. 4	Mar. 20	Business Attire 1	Introducing the latest trends for readers who are active fashion consumers	Jan. 6	Mar. 6
Apr. 18	Apr. 4			Mar. 6	Mar. 20
May 2	Apr. 18			Mar. 17	Apr. 3
May 16	May 2	Housing 1	Information for first home owners on how to choose a home and how to take out a loan	Apr. 3	Apr. 17
Jun. 6	May 16	Asset Management 1 Recruiting an Immediate Asset to the Firm 2 Qualified Used Cars 1	Asset management products and insurance products to build up assets Information for readers willing to switch jobs to advance their career Used cars suitable for the Associé generation	Apr. 12	Apr. 26
Jun. 20	Jun. 6	Summer Resort	The latest summer resort information	May 8	May 22
Jul. 4	Jun. 20			May 22	Jun. 5
<b>Book in Book &amp; Free Magazine</b>		<b>Marunouchi the Press vol.6</b>	Business scene in Marunouchi. 'Book in Book' and free magazine will be jointly distributed in the area.		
Jul. 18	Jul. 4	Ameliorate Your Time Spent in Car 1 Colleges and Graduate Schools for Business People	Higher-end car navigation systems with HDD and other latest information to improve your time in car How should colleges and graduate schools cater to the needs from the business community?	Jun. 5	Jun. 19
Aug. 1	Jul. 18			Jun. 19	Jul. 3
Aug. 15	Aug. 1			Jun. 30	Jul. 14
Sep. 5	Aug. 15	Recruiting an Immediate Asset to the Firm 3	Information for readers willing to switch jobs to advance their career	Jul. 13	Jul. 28
Sep. 19	Sep. 5	Upgrading Skills & Career 2	How to build up your career to stay on a winning side	Aug. 2	Aug. 21
Oct. 3	Sep. 19	Business Attire 2	Introducing the latest trends for readers who are active fashion consumers	Jun. 28	Sep. 4
Oct. 17	Oct. 3	Overseas MBA Programs	The latest information on overseas MBA programs	Sep. 1	Sep. 15
<b>Book in Book &amp; Free Magazine</b>		<b>Marunouchi the Press vol.7</b>	Business scene in Marunouchi. 'Book in Book' and free magazine will be jointly distributed in the area.		
Nov. 7	Oct. 17			Sep. 15	Oct. 2
Nov. 21	Nov. 7	Upgrading Skills & Career 3 Recruiting an Immediate Asset to the Firm 4 Housing 2	How to build up your career to stay on a winning side Information for readers willing to switch jobs to advance their career Information for first home owners on how to choose a home and how to take out a loan	Oct. 5	Oct. 20
Dec. 5	Nov. 21	Qualified Used Cars 2 Asset Management 2	Used cars suitable for the Associé generation Asset management products and insurance products to build up assets	Oct. 20	Nov. 6
Dec. 19	Dec. 5	Ameliorate Your Time Spent in Car 2	Higher-end car navigation systems with HDD and other latest information to improve your time in car	Nov. 6	Nov. 20
Jan. 2, 2007	Dec. 19			Nov. 17	Dec. 4
Jan. 16	Jan. 2, 2007			Nov. 30	Dec. 14

\* Schedule may change without prior notice.